

LEGO® Bags Product Catalogue



LEGO[®] Bags

Testing the School Bags	3
Explorer School Bag	4-5
Premium School Bag	6-7
Starter School Bag	8-9
Light Weight School Bag	10
Backpack Trolley	11
Small Danish	14-15
Large Danish	16-17
Small Danish set	18
City Police School Bags	19
Ultimate School Bag	20-21
Easy School Bag	22-23
Outdoor School Bag	24
Norwegian School Bag	25
Light Backpack	26
Travel Bag	27
Kindergarten ERGO	28
Small Kindergarten Backpack	30
Pencil Case	31



LEGO[®] Bags are produced 100% without use of PVC, nickel and dangerous AZO-dye

LEGO® Bags speak great quality, unique design and ergonomic comfort

Lightweight: Many of the LEGO[®] school bags are lightweight styles with weight of only 760-890 g

All LEGO[®] school bags are equipped with reflective and florescent material to make the child visible in traffic



Testing of the Danish School Bags

The bag will be tested and graded for ergonomics, design, and operation, strength of the straps, buckles and zip. Finish and information, for example, will also be checked.

Each category will be given points on a 5-scale with the calculation of final/overall grade on the basis of weighting, given that aspects such as ergonomics (35%) and design (25%) as well as operation of the bag (20%) are weighted the highest.

Grading

On the whole, the results will be judged according to this grading scale:

OVERALL GRADE	ТЕХТ
Score ≥ 4,5	Particularly Good
4,0 ≤ score < 4,5	Very Good
3,5 ≤ score < 4,0	Good
3.0 ≤ score < 3.5	Average
2.0 ≤ score < 3.0	Below Average
Score < 1.9	Inferior

Standard content

Several tests will be conducted with contents for a typical packing/weight for a child in pre-school or 2nd grade in the form of books, folders, contact book, pencil case, drinking bottle and lunch box as well as electronic toys for the older children. However, the bag will be tested without possibly provided gym bags for comparison with other bags.

Ergonomics

The school bags' ergonomic qualities will be assessed in relation to children who are representative for the aver-

age-sized children from the ForburgerLaboratoriet's children user panel.

The following parameters will be included under ergonomics:

- the design, width and length of the back piece
- chest strap and its placement
- length, width and placement of shoulder straps as well as
- the weight and depth of the bag

Design

The design of the school bag will be tested with standard content and the following parameters will be included:

- placement of books and contact book
- space for pencil case, lunch box and drinking bottle
- placement of reflectors
- loose straps and cords, including risk of snagging/getting stuck

Operation

The school bag will be tested for operation-friendliness for children and, in part, for adults on the following parameters:

- adjustment of shoulder straps and chest strap
- accessibility to the compartments in the bag as well as strap for hanging up
- use of buckles and zip as well as stability with standard content

Strength

Straps and loop in the zip will be tested by pulling on the straps' fixing points one at a time with a pull corresponding to 20-35 kg as well as the strength of the buckles against impact.

Other aspects of grading importance

The bag and provided information will be assessed for informative content/user instructions as well as age group (age or class year) as well as any sharp edges in plastic or metal.

Other aspects not of grading importance

Rain-proofing will be tested without possibly provided rain cover by exposing the bag to a brief, heavy shower. The compartments of the bag will be filled with cotton fabric and all zips and flaps will be closed. After the shower, the fabric and internal parts will be inspected for permeated water. It will be noted if a rain cover is provided with the bag. Special remarks will be noted in the report.

PVC materials will be attempted to be identified by using a flame test on relevant materials. If the flame test is negative, then PVC has not been used.

PVC is not a prohibited material, but since it is detrimental to the environment and can be softened with phthalates, a relevant remark will be added to the assessment unless other documentation or test establishes that PVC is not present.

CE labelling of possibly provided toys will be checked.

Supplementary

During the test in the laboratory, a detailed internal test schedule will be used to ensure consistent testing. There is a different methodology/data for the two groups of children (pre-school or 2nd grade), but they are based on the same parameters.

For test results see page 14-15, 16-17, 18 and 20-21.



4

Explorer School Bag with 3 Parts





LEGO CHIMA LION Art. No.: 14091

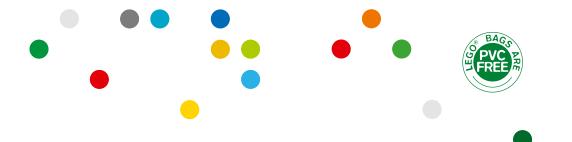


LEGO CHIMA GORILLA Art. No.: 14092

LEGO FRIENDS FIREWORKS Art. No.: 14094



Explorer School Bag with 3 Parts





zipper pocket.

Padded tablet compatible room



Ergonomically shaped back panel with wide adjustable shoulder straps. Adjustment of shoulder straps can be done both at the top and at the bottom of straps for an optimal comfort and better fit. The school bag has a 3 levels adjustable chest buckle and a padded hip buckle belt that can be hidden away.



Studs are small in the front & large in the back to keep stability when lid is open



Pencil case with content Drawstring Bag

Detachable key ring





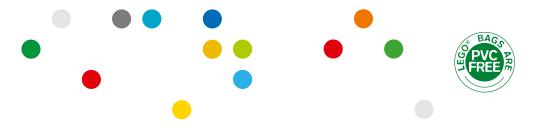
Optimal safety: Reflective and fluorescent material is placed on all sides of the school bag to ensure visibility in traffic



Premium School Bag with Pencil Case



Premium School Bag with Pencil Case







Ergonomically shaped back panel and adjustable straps with a breast buckle that can be custom fit.

Special pocket designed to hold the pencil case that comes with the bag.





Convenient mesh pocket with room for a drinking bottle and a front pocket.

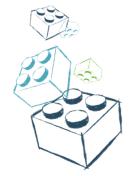
Pencil case with content





The inner elastic strap in the bag makes it possible to pack the heaviest objects closest to the back.







7

LEED

Starter School Bag with 3 Parts





STARTER SCHOOL BAG:

Weight: 800 g Volume: 18 l Dimensions: W:29 x H:15 x D:39 cm

LEGO® SET CONTENT:

- Starter School Bag
- Drawstring Bag
- Water bottle



LEGO FRIENDS RASPBERRY Art. No.: 14065



LEGO FRIENDS ALL GIRLS Art. No.: 14063



LEGO CHIMA LION Art. No.: 14061



LEGO CHIMA GORILLA Art. No.: 14062

Starter School Bag with 3 Parts







The Starter schoolbag has an inner elastic strap that makes it possible to have the heavy books nearest to the back.



Visible reflections on all sides of the bag.



9

Easy to clean bottom panel.



Light Weight School Bag





LEGO CHIMA LION Art. No.: 14341



LEGO FRIENDS ALL GIRLS Art. No.: 14343



LEGO FRIENDS FIREWORKS Art. No.: 14344



LEGO CHIMA GORILLA Art. No.: 14342

















Small Danish School Bag

LEGO CHIMA GORILLA Art. No.: 14032



14





SMALL DANISH SCHOOL BAG: Weight: 760 g Volume: 22 l Dimensions: W:28 x H:38 x D:19 cm

LEGO® SET CONTENT:

- Small Danish School Bag
- Attachable gym bagWater bottle
- Lunchbox

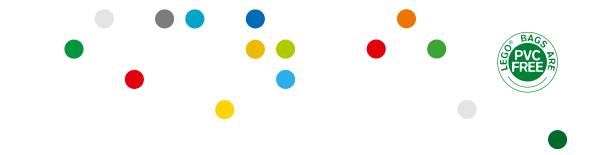


LEGO CHIMA LION Art. No.: 14031

LEGO FRIENDS ALL GIRLS Art. No.: 14033

LEGO FRIENDS FIREWORKS Art. No.: 14034

Small Danish School Bag





LEGO

16

Large Danish School Bag Also available in the Asian version (EVA bottom panel - see p. 19)

LEGO FRIENDS RASPBERRY Art. No.: 14025





LEGO® SET CONTENT:

- Large Danish School BagAttachable gym bag
- Water bottle
- Lunchbox







LEGO CHIMA LION Art. No.: 14021

LEGO FRIENDS ALL GIRLS Art. No.: 14023

LEGO FRIENDS FIREWORKS Art. No.: 1 4024

Large Danish School Bag

Also available in the Asian version (EVA bottom panel - see p. 19)



<u>LEEO</u>

Small Danish School Bag Set with 6 Parts





SMALL DANISH SCHOOL BAG: Weight: 760 g Volume: 22 l Dimensions: W:28 x H:38 x D:19 cm

LEGO® SET CONTENT:

- Small Danish School Bag
- Attachable gym bagPencil case with content
- Water bottle
- Lunchbox
- Travel Bag (without wet compartment)







LEGO CHIMA LION Art. No.: 14041

LEGO CHIMA GORILLA Art. No.: 14042

LEGO FRIENDS FIREWORKS Art. No.: 14044

City Police School Bags

Small Dansih School bag LEGO POLICE Art. No.: 14036



Large Dansih School bag LEGO POLICE Art. No.: 14026



LEGO POLICE Art. No.: 14446



Tested by ForbrugerLab.dk SMALL DANISH SCHOOL BAG: Weight: 760 g Volume: 22 I Dimensions: W:28 x H:38 x D:19 cm

2013

Grade: 4,4

Meget God

School Bag (fra 0. Cl.) LEGO®

Small

ő

LEGO[®] SET CONTENT:

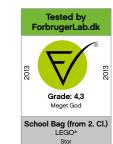
- Small Danish School Bag
- Attachable gym bag
- Water bottle
- Lunchbox

LARGE DANISH SCHOOL BAG:

Weight: 840 g Volume: 28 l Dimensions: W:29 x H:40 x D:23 cm

LEGO® SET CONTENT:

- Large Danish School BagAttachable gym bag
- Water bottle
- Lunchbox



contents included

19



Ultimate School Bag Set with 4 Parts





LEGO CHIMA GORILLA Art. No.: 14012



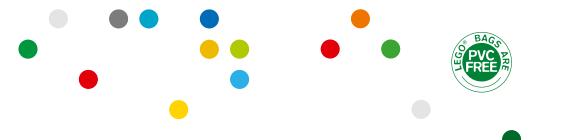
LEGO FRIENDS ALL GIRLS Art. No.: 14013





LEGO FRIENDS FIREWORKS Art. No.: 14014

Ultimate School Bag Set with 4 Parts



Tested by ForbrugerLab.dk

Grade: 4,0

Meget God

School Bag (fra 0. Cl.) LEGO®

Ultimate



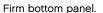
The unique designed fit system ensures that the school bag stays in place with the adjustments made by the child's parents. The system supports the child's back in the best possible way by distributing the weight evenly between the wide shoulder straps.



Attachable gym bag

The gym bag is easily attached on top of the bag, but can also be used as a separate small backpack.







Tested by ForbrugerLab.dk

Grade: 4,3

Meget God

School Bag (fra 2. Cl.) LEGO®

Ultimate

Optimal safety: Reflective material is placed on all sides of the school bag to ensure visibility in traffic.

The Ultimate school bag has a thermo isolated front pocket for the lunchbox, a side pocket for the water bottle and a fruit pocket with water repellent material that can be easily cleaned with a cloth.

2014 UPDATE

Increased height of the bag, to fit an A4 folder inside when pencil case is placed inside top lid.

21







Volume: 19 l Dimensions: W:30 x H:40 x D:23 cm

LEGO[®] SET CONTENT:

- Easy School Bag
- Drawstring Bag
- · Pencil case with content



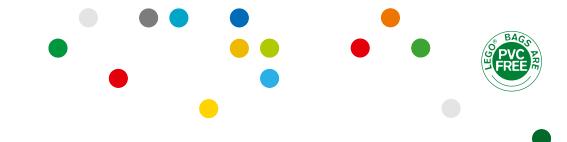
LEGO CHIMA LION Art. No.: 14071

22

LEGO FRIENDS ALL GIRLS Art. No.: 14073

LEGO FRIENDS FIREWORKS Art. No.: 14074

Easy School Bag with 3 Parts





Reflective and fluorescent material is placed on all sides of the school bag to ensure visibility in traffic



Ergonomically shaped back

panel with wide

adjustable and

well padded shoulder straps and breast buckle that can be custom fit.

Pencil case with content Drawstring Bag





The Easy school bag has a special front pocket designed to hold the pencil case. By placing the pencil case in this pocket more space is given to the books, papers etc. in the large compartment. An inner room divider makes it possible to place the heaviest books closest to the child's back.







Firm bottom panel.





Norwegian Backpack

LEGO FRIENDS ALL GIRLS Art. No.: 14383



NORWEGIAN BACKPACK: Weight: 600 g Volume: 17 l Dimensions: W:23 x H:36 x D:25 cm





LEGO CHIMA LION Art. No.: 14381



LEGO CHIMA GORILLA Art. No.: 14382

LEGO FRIENDS FIREWORKS Art. No.: 14384



LEGO

Light Backpack with Pencil Roll



LEGO CHIMA GORILLA Art. No.: 14192

26



LEGO CHIMA LION Art. No.: 14191



LEGO FRIENDS FIREWORKS Art. No.: 14194



LEGO FRIENDS ALL GIRLS Art. No.: 14193

1660 Friends

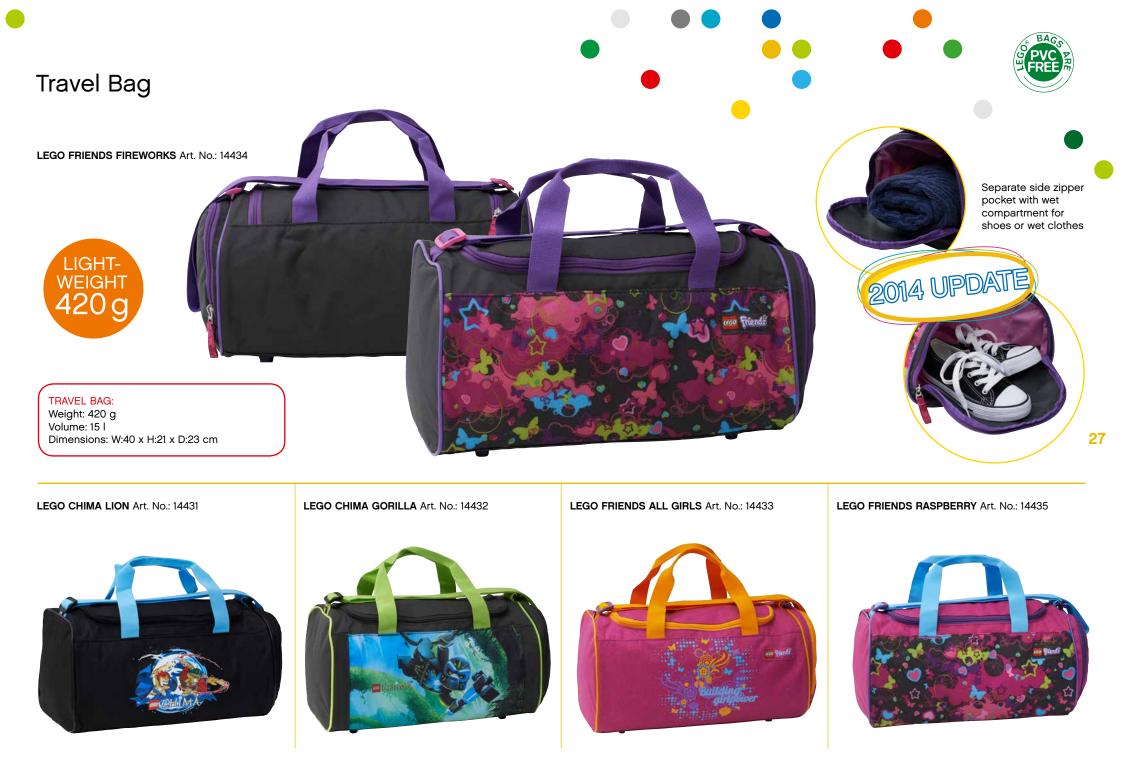
LIGHT WEIGHT 260 1600 mends

LEGO[®] SET CONTENT:

- Light BackpackPencil roll

LIGHT BACKPACK:

Weight: 260 g Volume: 14 l Dimensions: W:26 x H:38 x D:19 cm





Kindergarten ERGO



LEGO CHIMA LION Art. No.: 14411

28



LEGO FRIENDS ALL GIRLS Art. No.: 14413





KINDERGARTEN ERGO: Weight: 360 g Volume: 15 l Dimensions: W:29 x H:35 x D:16 cm







Small Kindergarten Backpack



LEGO CHIMA LION Art. No.: 14421

30



LEGO CHIMA GORILLA Art. No.: 14422





SMALL KINDERGARTEN BACKPACK: Weight: 240 g Volume: 6 l Dimensions: W:22 x H:32 x D:16 cm



LEGO FRIENDS ALL GIRLS Art. No.: 14423

LEGO FRIENDS FIREWORKS Art. No.: 14424

Pencil Case with Content



LEGO CHIMA LION Art. No.: 14441



LEGO CHIMA GORILLA Art. No.: 14442



LEGO FRIENDS RASPBERRY Art. No.: 14445



LEGO FRIENDS ALL GIRLS Art. No.: 14443



LEGO BRICK GIRL Art. No.: 14448



LEGO BRICK BOY Art. No.: 14447





BBM ApS Balticagade 12, 2. DK-8000 Aarhus C Tel. +45 7020 7299 Fax +45 7020 7399

info@bbm-europe.com www.bbm-europe.com www.legobags.eu

LEGO, the LEGO logo, the knob configuration and the Minifigure are trademarks of The LEGO Group. © 2013 The LEGO Group. Produced by Grown-Up Licences Limited under license from The LEGO Group.